Audit Report:

* Non-responsive pages like home, taifa and Habari pages
* Header and footer aren’t uniform
* Mobile Optimization
* Low page response time (1.03s)
* No meta description
* Large number of CSS files
* Large number of JavaScript files
* Image SEO: 16 images lack ‘alt’ attribute
* HTTPS protocol for secure transmission is not used
* SEO score 0f 57% - average
* Backlinks – site lack backlinks
* Aesthetics on the Home page could be better. (Colors and feature organizations).
* Navigation around the site is a little complicated especially on home page.
* The site is rather cluttered.
* Color inconsistencies.